



2023 SILVERADO 1500 CREW CUSTOM 4WD

EXTERIOR: GLACIER BLUE METALLIC
INTERIOR: JET BLACK

ENGINE: 2.7L TURBO HIGH-OUTPUT
TRANSMISSION: 8-SPEED AUTO

Visit us at www.chevy.com

STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BED 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 60,000 MILE* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST

*SEE CHEVROLET.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- CHEVY SAFETY ASSIST
- *AUTOMATIC EMERGENCY BRAKING
- *FORWARD COLLISION ALERT
- *FRONT PEDESTRIAN BRAKING
- *LANE KEEP ASSIST W/LANE

DEPARTURE WARNING

- *FOLLOWING DISTANCE INDICATOR
- *INTELLIBEAM-AUTO HIGH BEAM
- REAR VISION CAMERA
- TEEN DRIVER MODE
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT

PERFORMANCE & MECHANICAL

- AUTOTRAC TRANSFER CASE
- ELECTRONIC CRUISE CONTROL
- 220 AMP ALTERNATOR
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- TRAILERING PACKAGE WITH HITCH GUIDANCE
- BRAKE PAD WEAR INDICATOR

CONNECTIVITY & TECHNOLOGY

- CHEVROLET INFOTAINMENT 3 7" DIAG COLOR TOUCHSCREEN
- ADDITIONAL FEATURES FOR COMPATIBLE PHONES INCLUDE: BLUETOOTH AUDIO STREAMING

VOICE COMMAND PASSTHROUGH TO PHONE, WIRED ANDROID AUTO & WIRED APPLE CARPLAY CAPABLE

- ONSTAR (R) SERVICES & WI-FI (R) HOTSPOT CAPABLE; SEE ONSTAR.COM FOR TERMS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- USB PORTS
- DRIVER INFORMATION CENTER
- REMOTE KEYLESS ENTRY
- PUSH BUTTON START
- REMOTE START
- CONTENT THEFT ALARM
- REAR SEAT REMINDER

INTERIOR

- AIR CONDITIONING
- POWER WINDOWS
- FRONT 40/20/40 BENCH SEATS W/ ARMREST & UNDERSEAT STORAGE
- 10-WAY POWER DRIVER SEAT

- CARPETED FLOOR
- RUBBERIZED VINYL FLOOR MATS

EXTERIOR

- BODY-COLOR STYLING THEME
- CORNERSTEP REAR BUMPER
- 12 TIE DOWNS IN CARGO BED
- LED CARGO AREA LIGHTING
- EZ LIFT, POWER LOCK, & RELEASE TAILGATE
- POWER ADJUSTABLE HEATED MIRRORS
- HALOGEN REFLECTOR HEADLAMPS
- INCANDESCENT TAILLAMPS
- DEEP-TINTED WINDOWS
- REAR-WINDOW DEFOGGER
- FRONT RECOVERY HOOKS

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$48,300.00

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

CHEVYTEC SPRAY-ON BEDLINER	545.00
GLACIER BLUE METALLIC	395.00
AUTO LOCKING REAR DIFFERENTIAL	395.00
UNDERSEAT STORAGE (DEALER INSTALLED)	295.00
REAR 60/40 FOLDING BENCH SEAT WITH STORAGE PACKAGE	225.00
ALL-TERRAIN TIRES	200.00
CREDIT - NOT EQUIPPED WITH REAR USB PORTS	-25.00
CREDIT - NOT EQUIPPED WITH 120V AC INSTRUMENT PANEL AND CARGO BED POWER OUTLETS (INCLUDES LATER RETROFIT)	-50.00
CREDIT - NOT EQUIPPED WITH STEERING COLUMN LOCK	
GVWR: 7,000 LBS. (3,175 KG)	INC.
REAR AXLE: 3.42 RATIO	INC.
CUSTOM CONVENIENCE PACKAGE	INC.
CUSTOM VALUE PACKAGE	INC.

TOTAL OPTIONS	\$1,955.00
TOTAL VEHICLE & OPTIONS	\$50,255.00
DESTINATION CHARGE	1,795.00
TOTAL BEFORE SAVINGS	\$52,050.00
2.7L TURBO HIGH-OUTPUT ENGINE CREDIT	-1,500.00
TOTAL VEHICLE PRICE*	\$50,550.00

EPA DOT Fuel Economy and Environment

SILVERADO 4WD

Fuel Economy

19 MPG combined city/hwy

18 MPG city

21 MPG highway

5.3 gallons per 100 miles

You spend \$3,750 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **4** (Best 10)

Smog Rating (tailpipe only) **7** (Best 10)

This vehicle emits 482 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov
Calculate personalized estimates and compare vehicles

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
Rollover		★★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

Equipped with the safety and security of OnStar®

Visit onstar.com for details.

onstar.com/privacy

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 33%
MAJOR SOURCES OF FOREIGN PARTS CONTENT: MEXICO 38%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT: ROANOKE, IN U.S.A.
COUNTRY OF ORIGIN: ENGINE: UNITED STATES TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law - Do not remove prior to delivery to the ultimate purchaser. *Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

© 2009 General Motors LLC
GMLBL_PROD_0041 - 08/19/2022

ORDER NO BZSTSR SALES CODE E
SALES MODEL CODE CK10543
DEALER NO 14074
FINAL ASSEMBLY: ROANOKE, IN U.S.A.

VIN 1GCPDBEK4PZ120396 REISSUE

DEALER TO WHOM DELIVERED
JOE BOWMAN CHEVROLET
PO BOX 312
HARRISONBURG, VA 22803-0312

